



Summary Information

Permit No: F00019848

Type of Permit: FILMING

Release Date: 09/08/2009

Production Company ASSEMBLY FILMS INC

Producer Jeff Tanneering

Insured Company Name Assembly

Director Jorn Haager

Contact Phone No. 1 310-260-0900

1st AD N/A N/A

Contact Phone No. 2 212-677-5900

Fax

Production Manager Barry Heap

Address 1557 7TH ST

FilmL.A. Coordinator Erica Wade

NEW YORK, New York 90401

Production Title MICHELOB ULTRA

Location Manager Adam Silver

Primary Phone Mobile - 213-709-8273

Type of Production Commercial - Standard

Secondary Phone

Location Assistant N/A N/A

Primary Phone Office - N/A

Secondary Phone

Fees

Posting 600 \$52.00

Total Permit Fee \$1,862.00

Notification Charge \$155.00

Number of Locations 7

FILMLA FILM APPLICATION FEE \$625.00

LA COUNTY FIRE REVIEW \$104.00

LA COUNTY - ROAD USE FEE \$299.00

LA COUNTY ROAD APPLICATION FEE \$51.00

LA CITY FIRE SAFETY OFFICER \$576.00



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
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Summary Information

Location

Location 1 of 7
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Permit Number F00019848

Location Manager Adam Silver

Production Company ASSEMBLY FILMS INC

Primary Phone Mobile - 213-709-8273

Insured Company Assembly

Secondary Phone
Production Title MICHELOB ULTRA

Location Address 24885 Brown Latigo St, Malibu, CA, 90265

Location Names
Location Type Ranch

Location Description
Film Dates 9/9/2009 - 9/9/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Equipment on Location
Type
Quantity

2500 gal water truck
 5 or 10 ton trucks
 Cast/Crew vehicles
 Cube Trucks
 Generator
 Honey Wagons
 Motor Homes
 Picture vehicles
 Portable restrooms
 Scissor Lifts
 Semi Trucks
 Stakebed Trucks
 Vans

1
 5
 32
 3
 1
 1
 1
 5
 1
 3
 4
 4
 5

Personnel on Location
Type
Quantity

Cast
 Crew
 LA County FSA
 assigned

5
 40
 1

Filming Activities Equipment on property; Interior and exterior dialogue; Talent on mountain bike riding on trails and dirt roads on property;

Jurisdiction Political: Los Angeles County - Supervisor District 3

Police: Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes
Coordinator Note FSA REQUIRED & 2500 GALLON WATER TRUCK 1717-67/70/72

Parking
Base Camp

Location Type : Location
 Street :

Crew Parking

Location Type : Location
 Street :



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Summary Information

Location

Location 2 of 7
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Permit Number	F00019848	Location Manager	Adam Silver
Production Company	ASSEMBLY FILMS INC	Primary Phone	Mobile - 213-709-8273
Insured Company	Assembly	Secondary Phone	
Production Title	MICHELOB ULTRA		

Location Address Hume Rd., Las Flores Canyon Rd. - Castlewood Dr., Malibu, CA, 90265

Location Names

Location Type Road

Location Description

Film Dates 9/9/2009 - 9/9/2009 07:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with pedestrian traffic
 No steps from trailers, trucks or motorhomes may be facing road
 Traffic control must be done in accordance w/MUTCD
 Traffic Officers Required

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	5		Cast	5
	Cast/Crew vehicles	32		Crew	40
	Cube Trucks	3		LA County FSA assigned	1
	Generator	1		Sheriff/CHP	2
	Honey Wagons	1			
	Motor Homes	1			
	Picture vehicles	5			
	Portable restrooms	1			
	Scissor Lifts	3			
	Semi Trucks	4			
	Stakebed Trucks	4			
	Vans	5			

Filming Activities Car-to-Car; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Running & tow shots.; ATV with camera rig.; Cars and trucks parked legally on road shoulder and pull offs.; Shotmaker;

Jurisdiction	Political: Los Angeles County - Supervisor District 3	Police: Los Angeles County Sheriff	Fire: Los Angeles County
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Location Notes

Coordinator Note FSA REQUIRED & 2500 GALLON WATER TRUCK 1717-67/70/72

Parking Base Camp
 Location Type : Location
 Street : Location 1 @ 24885 Brown Latigo St

Crew Parking
 Location Type : Location
 Street : Location 1 @ 24885 Brown Latigo St



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Location

Location 3 of 7
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Permit Number	F00019848	Location Manager	Adam Silver
Production Company	ASSEMBLY FILMS INC	Primary Phone	Mobile - 213-709-8273
Insured Company	Assembly	Secondary Phone	
Production Title	MICHELOB ULTRA		

Location Address 901 Encinal Canyon Rd, Malibu, CA, 90265

Location Names

Location Type Golf Course

Location Description

Film Dates 9/11/2009 - 9/11/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	5		Cast	5
	Cast/Crew vehicles	32		Crew	40
	Cube Trucks	3		LA County FSA assigned	1
	Generator	1			
	Honey Wagons	1			
	Motor Homes	1			
	Picture vehicles	5			
	Portable restrooms	1			
	Scissor Lifts	3			
	Semi Trucks	4			
	Stakebed Trucks	4			
	Vans	5			

Filming Activities Exterior Dialogue; Golf Scene.; Mountian bike scene on golf course.; Talent on hiking trails.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note FSA FOLLOW TO 31727 MULHOLLAND HWY

Coordinator Note FSA REQUIRED 1717-67/70/72

Parking	Base Camp	Crew Parking
	Location Type : Location	Location Type : Location
	Street :	Street :



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Summary Information

Location

Location 4 of 7

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Permit Number	F00019848		Location Manager	Adam Silver	
Production Company	ASSEMBLY FILMS INC		Primary Phone	Mobile - 213-709-8273	
Insured Company	Assembly		Secondary Phone		
Production Title	MICHELOB ULTRA				
Location Address	31727 Mulholland Hwy, Malibu, CA, 90265				
Location Names					
Location Type	Ranch				
Location Description					
Film Dates	9/11/2009 - 9/11/2009 07:00 - 22:00				
Open or Closed to the Public	Closed				
Generic Conditions					
Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	5		Cast	5
	Cast/Crew vehicles	32		Crew	40
	Cube Trucks	3		LA County FSA assigned	1
	Generator	1			
	Honey Wagons	1			
	Motor Homes	1			
	Picture vehicles	5			
	Portable restrooms	1			
	Scissor Lifts	3			
	Semi Trucks	4			
	Stakebed Trucks	4			
	Vans	5			
Filming Activities	Equipment on property; Exterior Dialogue; Mountain bike scenes;				
Special Effects:	F/X Permit #				
	Type		No. Times Per Day	No. Takes Per Take	
	Fire Effects		15 - 20	15 - 20	
	Description of F/X Scene: Propane campfire				
Jurisdiction	Political: Los Angeles County - Supervisor District 3		Police: Los Angeles County Sheriff		Fire: Los Angeles County
Location Notes					
Coordinator Note	LOCATION CANCELLED 09/08				
Parking	Base Camp		Crew Parking		
	Location Type : Location		Location Type : Location		
	Street :		Street :		



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Location

Location 5 of 7
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Permit Number F00019848

Location Manager Adam Silver

Production Company ASSEMBLY FILMS INC

Primary Phone Mobile - 213-709-8273

Insured Company Assembly

Secondary Phone
Production Title MICHELOB ULTRA

Location Address 6100 Topanga Canyon Blvd, Woodland Hills, CA, 91367

Location Names
Location Type Mall

Location Description
Film Dates 9/10/2009 - 9/10/2009 07:00 - 15:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	35
Condors	1
Cranes	1
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Scissor Lifts	3
Semi Trucks	4
Stakebed Trucks	4
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	50
LA City UFSO assigned	24136

Filming Activities Equipment on property; Interior and exterior dialogue; filming on escalators and stairwells. interior stores and exterior walkways.;

Jurisdiction Political: Los Angeles City - Council District 03

Police: Los Angeles Police Department

Fire: Los Angeles City

Location Notes
Parking Base Camp

Location Type : Location
 Street :

Crew Parking

Location Type : Location
 Street :



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Summary Information

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Location 6 of 7

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Permit Number	F00019848		Location Manager	Adam Silver	
Production Company	ASSEMBLY FILMS INC		Primary Phone	Mobile - 213-709-8273	
Insured Company	Assembly		Secondary Phone		
Production Title	MICHELOB ULTRA				
Location Address	6717 Dannyboyar Ave, West Hills, CA, 91307				
Location Names					
Location Type	Private Residence				
Location Description					
Film Dates	9/10/2009 - 9/10/2009 12:00 - 22:00				
Open or Closed to the Public	Closed				
Generic Conditions					
Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	10
	Cast/Crew vehicles	45		Crew	50
	Cube Trucks	4			
	Generator	1			
	Honey Wagons	1			
	Motor Homes	1			
	Portable restrooms	1			
	Scissor Lifts	1			
	Semi Trucks	4			
	Stakebed Trucks	4			
	Vans	5			
Filming Activities	Equipment on sidewalk only.; Exterior Dialogue; Interior and exterior dialogue; BBQ Scene;				
Special Effects:	F/X Permit # TBD				
	Type	No. Times Per Day	No. Takes Per Take		
	Description of F/X Scene: BBQ				
Jurisdiction	Political: Los Angeles City - Council District 03	Police: Los Angeles Police Department	Fire: Los Angeles City		
Location Notes					
Coordinator Note	CANCELLED 09/08 POSTING FEES DUE				
Parking	Base Camp	Crew Parking			
	Location Type : Private Parking Lot	Location Type : Private Parking Lot			
	Street : Mall	Street : Mall			
Posting "No Parking" signs	W/S DANNYBOYAR AV., 400' IN FRONT OF 6717 DANNYBOYAR AV. **CANCELLED FEES DUE**				
Approximate Footage	301 - 600		Log Number	10-03443	



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Summary Information

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Location 6 of 7

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Permit Number F00019848

Production Company ASSEMBLY FILMS INC

Insured Company Assembly

Production Title MICHELOB ULTRA

Location Manager Adam Silver

Primary Phone Mobile - 213-709-8273

Secondary Phone

Date(s) 9/10/2009 to 9/10/2009

Time(s) 07:00 to 22:00

NOT PERMITTED



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Location 7 of 7

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Permit Number	F00019848	Location Manager	Adam Silver
Production Company	ASSEMBLY FILMS INC	Primary Phone	Mobile - 213-709-8273
Insured Company	Assembly	Secondary Phone	
Production Title	MICHELOB ULTRA		
Location Address	Piuma Rd., Saddle Peak Rd. - Las Flores Canyon Rd., LA County, CA, 90265		
Location Names			
Location Type	Road		
Location Description			
Film Dates	9/9/2009 - 9/9/2009 07:00 - 20:00		
Open or Closed to the Public	Open		
Generic Conditions	All vehicles must be parked on private property Must Maintain 5' Clearance on Sidewalks/Walkways No Cast and Crew parking on areas streets. No interference with pedestrian traffic No steps from trailers, trucks or motorhomes may be facing road Traffic control must be done in accordance w/MUTCD Traffic Officers Required		
Equipment on Location	Type	Quantity	Personnel on Location
	2500 gal water truck	1	Cast
	5 or 10 ton trucks	5	Crew
	Cast/Crew vehicles	32	LA County FSA assigned
	Cube Trucks	3	Sheriff/CHP
	Generator	1	
	Honey Wagons	1	
	Motor Homes	1	
	Picture vehicles	5	
	Portable restrooms	1	
	Scissor Lifts	3	
	Semi Trucks	4	
	Stakebed Trucks	4	
	Vans	5	
Filming Activities	Car-to-Car; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Running & tow shots.; ATV with camera rig.; Cars and trucks parked legally on road shoulder and pull offs.; Shotmaker;		
Jurisdiction	Political: Los Angeles County - Supervisor District 3	Police: Los Angeles County Sheriff	Fire: Los Angeles County
Location Notes			
Coordinator Note	FSA REQUIRED & 2500 GALLON WATER TRUCK 1717-67/70/72		
Parking	Base Camp Location Type : Location Street : Location 1 @ 24885 Brown Latigo St		
Crew Parking	Location Type : Location Street : Location 1 @ 24885 Brown Latigo St		